



Marketing Will Find More Prospects Sales Will Close More Customers

Overview

We have one goal with this unique workshop. **Combine our marketing and sales expertise** to help Small and Medium Sized Business achieve the success they need and deserve.

Matching up good marketing with intelligent focused sales practices is an unbeatable combination and very doable.

Sales and Marketing can work together to achieve a greater result. **The secret is simultaneous execution.**

Our workshop provides a straight forward methodology, step by step process and action plan for SMB owners and leaders to easily integrate into their business and achieve greater revenue and market share immediately.

Join us as we deliver a hands-on, highly impactful and unique workshop that will equip you to generate **more leads**, source **more prospects** and consistently convert them to **more revenue**.

Enjoy this exciting **half day workshop** and **4 conference calls** for after event follow through.

The calls are important to keep you going. We don't want you to miss out on the many benefits of coordinated sales and marketing.

We've packed the workshop with proven techniques and steps focused specifically on how to:

- Implement a step by step process.
- Utilize an **integrated approach** to your new business development and revenue generation.
- Maximize sales and marketing with a healthy dose of **social media** to get you to a level playing field.
- Practical execution of proven techniques and real world practices and applications used by many very successful companies today, including best practices to promote your brand. So bring your questions and **get the answers you need.**



Presented By

Tibor 'Sales' Shanto & Eric 'Marketing' Gilboord

Event Locations

Click location to register.

[Toronto \(Markham\)](#)

[Feb. 5, 2010](#)

[London, Ontario](#)

[Feb. 12, 2010](#)

[Ottawa](#)

[Feb. 19, 2010](#)

Event Time

8:00am - Noon

- Half day interactive workshop.
- Full breakfast.
- 4 conference calls for follow through.
- **Bonus \$299 credit toward your next purchase from Scott's Directories* Pays for the entire workshop.**

Just \$299 + GST for everything.

For more information and to register visit:
www.WhenSalesMetMarketing.com

Sponsors



*For purchases made within 90 days of attending workshop.